

NOT JUST A LABEL®

DISCOVERING AND SUPPORTING PIONEERS
IN CONTEMPORARY FASHION

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London, 15 March 2013

NOT JUST A LABEL LAUNCHES 5TH MANGO FASHION AWARDS

NOT JUST A LABEL and MANGO partner once again for the 5th Mango Fashion Awards, sharing a worldwide opportunity with emerging designers to receive the largest award of its kind – €300,000

NOT JUST A LABEL (NJAL) is continuing its successful collaboration with iconic Spanish brand, MANGO. As the world's leading designer platform for showcasing and nurturing emerging and contemporary fashion designers, NJAL will bring the necessary expertise to support Mango Fashion Awards (MFA) in selecting the most promising design talent from across the globe, and furthermore to promote, mentor and support the contestants and finalists.

The highly reputable Award is recognized for being one of the most important and generous in the world. The MFA's prize of €300,000 is the largest sum offered to date in a competition of this type. Supported by Central Saint Martins, Institut Français de la Mode, Istituto Marangoni, the Royal Academy of Fine Arts Antwerp and l'Escole Superior de Disseny, the MFA application stage will commence on 15 March.

For further information please visit:
www.notjustalabel.com